



Shailesh J. Mehta School of Management,
IIT Bombay
&



The Consulting Club, SJMSOM, IIT Bombay

Presents

CONVOLUTED'11

**An Online Quiz & Case Study Competition
as a Pre-Event to Consulting Continuum 2011**



ConSIG, the consulting club at Shaliesh J. Mehta School of Management, IIT Bombay, presents you Consulting Continuum 2011 with the theme “Changing Times, Evolving Minds”. As a pre-event, we present you *Convoluteds' 11*

Event Rules & Instructions

- A team can have maximum of two members from same college
- One person should be part of only one team

Phase 1: Online Quiz – Qualifying round

1. The duration of the quiz will be of 30 minutes.
2. Quiz would include questions on general business knowledge, tools & techniques used in consulting, analytical ability, puzzles& riddles, and industry best practices in consulting.
3. Top 10 teams from the Online Quiz will proceed to the 2nd Phase.

Phase 2: Online Case Study – Final Round

1. Top 10 teams will be given a live case study to solve.
2. A 12-slide power point presentation, excluding the first introductory slide, addressing the points mentioned above
 - a. Any presentation exceeding 12 slides will not be considered
 - b. The minimum font size on the slide should be “12”.
3. Send your entries to consig2012@sjmsom.in
4. The subject line of the email should strictly be Convoluteds11_<team_name>_<college_name>

Important points to note:

- Please make appropriate assumptions and state those assumptions in your response.
- Clarity of thought, Feasibility of the Solution and Presentation style will be given due importance.
- Plagiarism of any kind would lead to disqualification



Important Dates

Quiz Registration Opens on Dare2Compete	4 th March 2011
Registration Ends	10:00 pm 5 th March 2011
Quiz Starts	10:00 pm 5 th March 2011
Result of Quiz	Midnight 6 th March 2011
Launch of Case Study	Midnight 6 th March 2011
Submission of the presentation	Midnight 9 th March 2011
Final Results	Midnight 10 th March 2011

For any queries please contact:

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