



Shailesh J. Mehta School of Management,
IIT Bombay
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The Consulting Club, SJMSOM, IIT Bombay

Presents

CONVOLUTED'12

An Online Quiz & Case Study Competition
as a Pre-Event to Consulting Continuum 2012



ConSIG, the consulting club at Shaliesh J. Mehta School of Management, IIT Bombay, presents you Consulting Continuum 2012 with the theme "Sustainability spawning new standards". As a pre-event, we present you *Convoluteds' 12*

Event Rules & Instructions

- A team can have maximum of two members from same college
- One person should be part of only one team

Phase 1: Online Quiz – Qualifying round

1. The duration of the quiz will be of 30 minutes.
2. Quiz would include questions on general business knowledge, tools & techniques used in consulting, analytical ability, puzzles& riddles, and industry best practices in consulting.
3. Top 10 teams from the Online Quiz will proceed to the 2nd Phase.

Phase 2: Online Case Study – Final Round

1. Top 10 teams will be given a live case study to solve.
2. A 12-slide power point presentation, excluding the first introductory slide, addressing the points mentioned above
 - a. Any presentation exceeding 12 slides will not be considered
 - b. The minimum font size on the slide should be "12".
3. Send your entries to consig_13@simsom.in
4. The subject line of the email should strictly be
Convoluteds12_<team_name>_<college_name>

Important points to note:

- Please make appropriate assumptions and state those assumptions in your response.
- Clarity of thought, Feasibility of the Solution and Presentation style will be given due importance.
- Plagiarism of any kind would lead to disqualification



Important Dates

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| Quiz Registration Opens on Dare2Compete | 15 th March 2012 |
| Registration Ends | 23:59:59 17 th March 2012 |
| Quiz Starts | 22:00 hrs to 22:30 hrs 18 th March 2012 |
| Result of Quiz | 19 th March 2012 |
| Launch of Case Study | 19 th March 2012 |
| Submission of the presentation | 23:59:59 20 th March 2012 |
| Final Results | Midnight 21st March 2012 |

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